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**Two applications of the Pontryagin–Thom construction in embedding theory**

*Abstract.* The following results will be presented:

1. A generic smooth map  $f : N^n \rightarrow \mathbb{R}^m$  is the orthogonal projection of some embedding  $\bar{f} : N \hookrightarrow \mathbb{R}^M$  if and only if  $f$  composed with the inclusion  $\mathbb{R}^m \subset \mathbb{R}^M$  is  $C^0$ -approximable by embeddings, provided that  $n \leq \min(m, M - \frac{m+3}{2}, \frac{m}{2} + \frac{M}{4})$ .
2. There exists a generic immersion  $f : S^7 \looparrowright \mathbb{R}^{11}$  such that  $f$  composed with the inclusion  $\mathbb{R}^{11} \subset \mathbb{R}^{13}$  is  $C^0$ -approximable by embeddings but not  $C^1$ -approximable by embeddings (in particular,  $f$  is not the projection of any embedding  $S^7 \hookrightarrow \mathbb{R}^{13}$ ).